

NHSTA Board Meeting

MINUTES

11/18/2010

4:35 --

CONCORD, NH

MEETING CALLED BY	Amy Rockwell, 4:35pm
TYPE OF MEETING	Monthly board meeting
FACILITATOR	Amy Rockwell
NOTE TAKER	William Church
TIMEKEEPER	
ATTENDEES	Amy Rockwell, Leslie McRobie, Steve Roberts, Mark Parsons, Bill Church, Lisa Lavalley, Ian Atwell, Brewster Bartlett, Jeff Bergeron, Scott Betournay, Heather Brunelle, Patrick Dorcus, Susan Farrelly, Jay Godfrey, Naomi Hall, Dan Heath, Sally Jean, Robert Schroeder, Scott Semmens, Paul Williams ABSENT: Rachel Christensen, Janet Chamberlin, Mary Kate Hartwell, Debbie Maloney, Michele Mitnisky, Sue Sherman, Brian Wazlaw

Agenda topics

DISCUSSION	<p>Lisa motions, Steve 2nds. October meeting minutes approved. Mark's treasurer report. Discusses challenges with documenting purchases, clarifying billing. October bills arriving in November are challenging to keep track of in a timely fashion. The sooner folks can get receipts and bills to Mark, the better. Details pending the receipt of Mark's report. Conference details: \$18K work of attendees (higher than expected), \$1350 (lower than expected) from exhibitors. This figure needs to be looked at to make it more accurate. We achieved 99.2% of our conference goal!! We are over budget on charitable contributions. We did not budget for any charitable contributions. Mark is recommending that we examine our budgeting/expense practices.</p> <p>Paul – newsletter. Paul is looking for contributions. Needs a write-up for fall conference. <i>{what else}</i> Always room for more. Needs to get it out next week to Speedy so it can go to director mail (??). Discussing now Director Mail. Steve – is it worth bypassing both Speedy and Director Mail. Steve will look into future options for printing and mailing our newsletter. Lisa is discussing the Barry Conservation camp. Following up on the suggestion of doing a workshop at the Barry camp as our "donation". Following up on the issue of still donating money to the Barry camp. Little response on this from a budget perspective – we have not budgeted for it. Steve's idea – charge more for the workshop where the overage goes to the camp as a financial donation. Brewster reinforces the ideas of donating our time to work at the camp. Lisa will look into the workshop option. Lisa now discussing the NH Environmental literacy plan – case for support pamphlet. Handed out pamphlet. Mark T from Plymouth is asking for our support/endorsement. Patrick makes suggestion that if we put our name on this that we also make sure they include our website in their materials. Lisa asks that we think about this so we can vote on it during our next meeting.</p> <p>Peter Malsin and Mary Ann McGarry are coming in at 6:30 tonight. Discussing doing a joint conference on climate change.</p> <p>Amy is reminding committees to review their committee's action items and make plans to address those action items.</p> <p>Committee work.</p> <p>Reconvene at 5:30</p> <p><u>Membership committee</u> -- Show/Tell, google earth. Patrick is showing us his google earth work – pins for every member. He mapped all of our members. He is showing the distribution of members. He suggests that board members be better conduits for introducing science teachers in their area to NHSTA. By mapping with this tool, we can explore how to better reach out to parts of the state that are underrepresented. Heather has looked into how other organizations have done membership pricing. Cost of a member. Paul thinks that our membership fee is right there, at a good rate. Discussing overhead for membership. Ignoring conferences. If a new member came in today: how much would it cost us?</p>
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Steve – we have chosen to run two conferences a year to offset our operation costs. Mark is discussing the need to continue working on itemizing our costs. The better we can itemize our costs, the better we can determine future membership costs.

Workshop committee – Discussed producing a workshop evaluation. Discussed a range of future workshops. Suggested contacting Sarah Sutter (Google teacher that presented at NHSTA) to do more work with us. Steve mentions that his school is working with Sarah to talk options for google in his school. He will report out on what happens there. 2 workshops per month.

Conference Committee – A conference committee meeting on December 2nd, 2010. 4:30pm. They are going to generate workshops according to a formerly used method – hand picking workshops rather than doing a general solicitation. The meeting will focus on brainstorming a list of people to ask to do workshops. All board members are asked to send names of people to conference committee. Big needs in technology, literacy, chemistry, and physics. Exhibitors can rent a whole room for the day to run their own workshops. Conference committee will be the planning board but everybody gets a piece of the conference so they distribute the knowledge of how to run a conference throughout the board. Issues/ideas related to the featured speaker will be discussed on December 2nd.

Leslie wrap up on fall conference – Feedback. Generally positive. Range of responses. See feedback report for specifics. Only one workshop had none. Average attendance in double digits per workshop. Leslie tells us about 2 potential keynote speakers for the future. Robert comments on how professional the conference appeared.

Spring conference comments again: Steve is talking about working on getting more elementary school teachers to the conference. He will be delegating items to all committees to make this a successful conference. Exhibit table at the next conference. Textbook idea.... NHSTA should have an exhibit table. Have a higher visibility of “join NHSTA” at the conference. We need presenters and exhibitors. Think about who could come to the exhibit hall to make this a great resource for teachers at the conference. Dr. Tyson from PBS as keynote costs \$30K. MIT guy from Timewarp show \$10K. They made the executive decision to NOT have a keynote! Shareathon in the exhibit hall. You will be at a table with a great activity/demo to share. All board members will be asked to participate. They would like to get a poster out ASAP. If you have ideas and can not attend the meeting – please email Steve. Make the subject of your email: “Spring Conference Presenter idea” or “Spring Conference Exhibitor idea”.

Mark – Approximately \$9400 for banquet fees (rooms, facilities, food for Sunday and Monday for attendees). For the board members who spent the night and worked: approximately \$1800. \$276 or AV fees. This is down considerably because we

Lisa motions to adjourn at 6:24. Sally 2nds. All in favor.

Follow-up item for December meeting: Amy asked for a vote regarding individual contributions from board members to a charitable cause in lieu of the yankee swap. For those that want to, board members will bring \$10 for a charitable contribution to an organization in need.